AI Adoption: What to Do Before You Buy Any AI Tool

Before you sign up for another AI subscription, answer these six questions.

01

What specific problem are we trying to solve?

"We should use AI" isn't a use case.

02

Who will actually use this tool day-to-day — and have they been asked?

Adoption fails when the people doing the work weren't part of the decision.

03

What data will this tool need access to, and is that data protected?

Know what you're handing over before you hand it over.

04

What happens to our data if we stop paying tomorrow?

Portability matters more than most vendors will volunteer.

05

Does this integrate with what we already use, or create a new silo?

A tool that doesn't talk to your other systems creates manual work, not less of it.

06

What's the real cost — including training time, not just the subscription price?

The sticker price is rarely the total cost.

Let's talk about what's next.

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