














MTWhiteLABS

DESIGN AGENCY

The printing company had a total of 12 5-star reviews when beginning the review management program. Not too bad but could certainly be improved upon.

Site	Reviews	Average Rating
	0	
	0	
	11	★★★★★ (5.0)
	1	☆☆☆☆☆ (0.0)
	20	★★★★★ (4.6)
	0	
	0	
	1	★★★★★ (5.0)
	0	
	8	★★★★★ (4.5)
	0	

Overall Average Rating



Once the program was underway the printing company's current and past clients were added to a campaign consisting of short emails asking if their interaction with the company had been a positive experience or if there were any things they would have changed.












The emails sent made it very simple - with one click - to leave a review at any one of several review sites. The clients responded.



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The result was additional 5-star reviews in the first month for a total of **64 5-star** reviews with an overall score of 4.9!

Site	Reviews	Average Rating
	18	★★★★★ (5.0)
	1	☆☆☆☆☆ (0.0)
	36	★★★★★ (5.0)
	1	☆☆☆☆☆ (0.0)
	107	★★★★★ (4.9)
	0	
	4	★★★★★ (5.0)
	1	★★★★★ (5.0)
	0	
	8	★★★★★ (4.5)
	0	

Overall Average Rating

★★★★★ (4.9)

This can happen for your company too!

See how at

mtwhitelabs.com/review