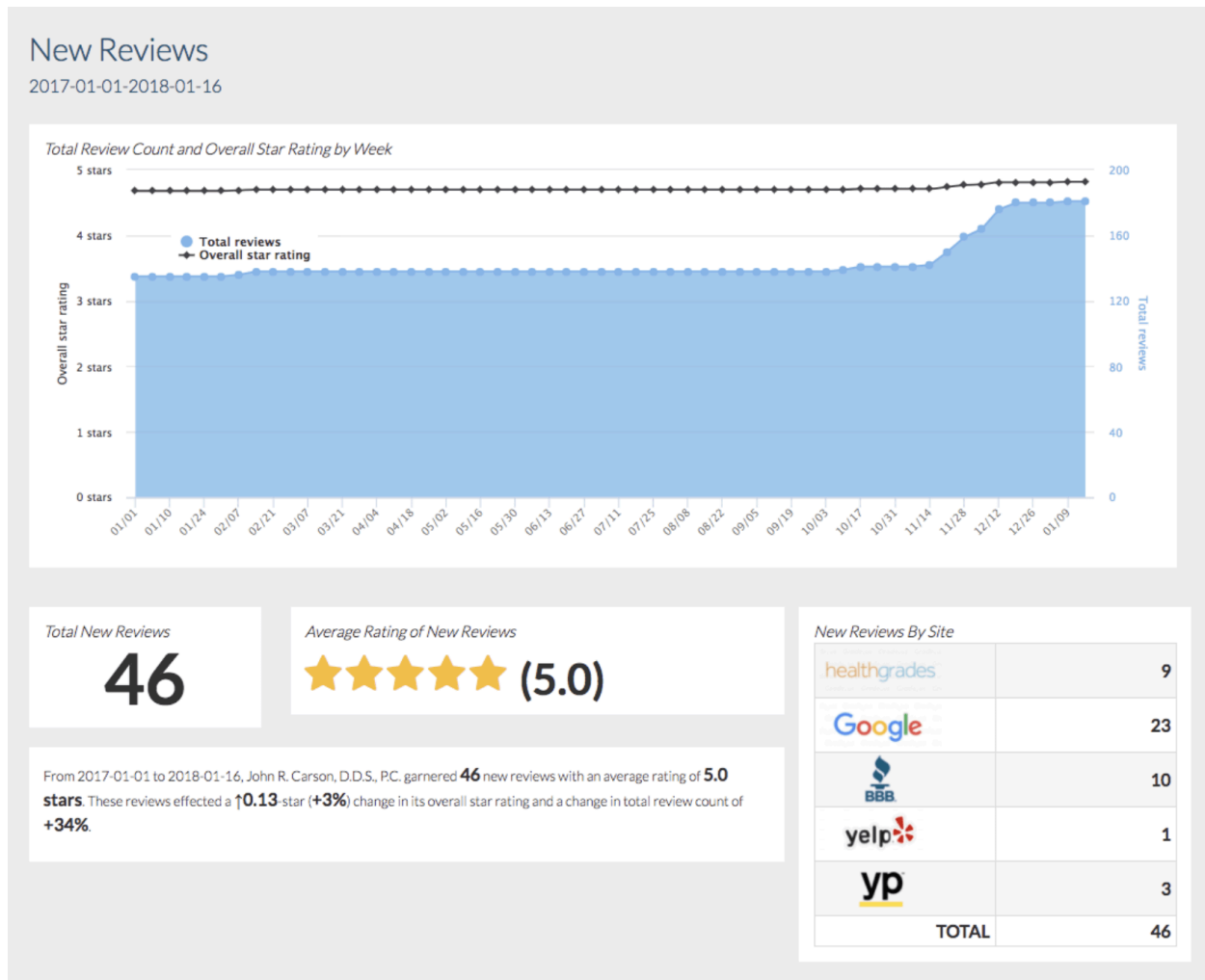




# MTWhiteLABS

## DESIGN AGENCY

This dentist had a total of 46 5-star reviews when beginning the review management program. That's a good number for the average (5.) but needed more reviews.



Once the program was underway they saw a quick turn-around of new reviews. The steps were simple:

- Add the current and past patients to an email campaign consisting of short emails asking for their feedback.
- Provided a simple interface to choose Good or Bad using thumbs up or down.
- Listed multiple review sites for them to choose from to leave a review if their response was positive.
- If their reaction wasn't positive it allowed the dentist's office to respond to the less than perfect experience.



# MTWhiteLABS

DESIGN AGENCY

The emails sent made it very simple - with one click - to leave a review at any one of several review sites. The clients responded.

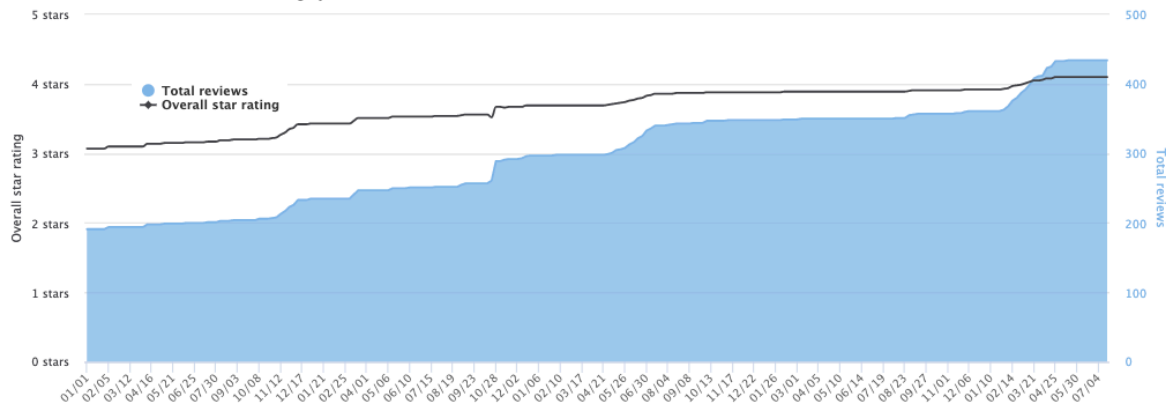
The result was additional reviews for a total of **243** reviews with an overall score of 4.9!

Although their score decreased by 1/10th of a point, the large number of reviews shows a successful and thriving dental practice.

## New Reviews

2017-01-01-2021-07-13

Total Review Count and Overall Star Rating by Week



Total New Reviews







**243**

Average Rating of New Reviews

★★★★★ (4.9)

From 2017-01-01 to 2021-07-13, John R. Carson, D.D.S., P.C. garnered **243** new reviews with an average rating of **4.92 stars**. These reviews effected a **↑1.03-star (+34%)** change in its overall star rating and a change in total review count of **+127%**.

New Reviews By Site

	36
	26
	110
	55
	12
	4
<b>TOTAL</b>	<b>243</b>



# MTWhiteLABS

## DESIGN AGENCY

The reviews were also spread out over multiple review sites for a balanced view of the practice.

### Review Volume & Distribution

Total Reviews (Estimate)

# 434

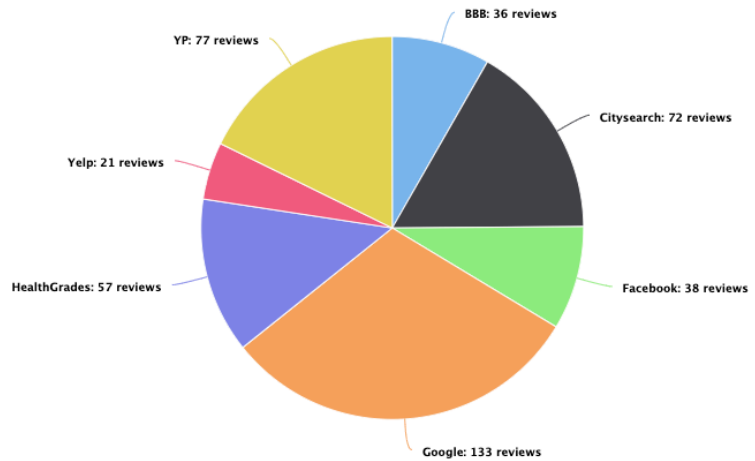
For its one location, John R. Carson, D.D.S., P.C. has a total of about **434** customer reviews across **9** individual profiles on **9** different online review sites.

Social Checkins

John R. Carson, D.D.S., P.C. has **0** checkins on social media.



Reviews Distribution By Site



This can happen for your company too!

See how at

[mtwhitelabs.com/review](http://mtwhitelabs.com/review)